

Miguel Name

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Digital Product Designer and Product Manager with more than 20 years of design experience delivering valuable products for different sectors, from dermatological diagnosis startup (AI melasma scanner app), discount coupons, to recognition and reward app for employees of a Canadian multinational. As a Senior UX/UI Designer, I also work on complex products for booking of flights, hotels, cars, buses, cruises, and expenses for companies and B2C e-commerce.

PROFESSIONAL EXPERIENCES

SENIOR UX/UI DESIGNER – ENVISION TECNOLOGIA – São Paulo – SP (Brazil)

Dec 2023 – the moment

Responsible for defining user flows, conducting usability tests, testing new ideas, refining based on feedback, and evaluating ease of use

- Tasked with developing UI and prototypes, working with libraries, and high-end designs set up to handoff
- Expertise in tools as Figma, Miro, Maze, Hotjar, and others
- I play a key role in streamlining the development time and process for the four new product versions, helping to reduce the deadline by three months

PRODUCT MANAGER – JONNPO TECNOLOGIA – Vitória - ES (Brazil)

Oct 2023 – the moment

Responsible for kick-off meetings, understanding the problem, stating the problem to be solved, and gathering information for Product Discovery

- Aligning business goals with users needs and technical feasibility and identifying broader business objectives that the product or feature will meet
- Leading UX design team and their tasks with the developers tasks, and showing up results to stakeholders
- Monitoring development team deliveries and moderating daily and sprints

EDUCATION

GRAPHIC DESIGN - UNIVERSIDADE TUIUTI DO PARANÁ – Curitiba – PR (Brazil)

Jul 1999 - Jul 2006

- I have learned to define a problem, brainstorm, generate alternatives, and refine and deliver the final design's version using methods and processes of classic graphic design.

UX DESIGN - DESIGN CIRCUIT – London - UK – Online course

Jun 2021 - Apr 2022

- I have studied UX design end-to-end to help digital product teams solve complex problems with the right approach and deliver valuable products.

UX DESIGN - GEORGIA TECH INSTITUTE – Georgia – USA – Online course

Feb 2020 - May 2020

- I have learned very well-known UX design techniques.

AGILE SCRUM FOUNDATION – GRUPO VOITTO

Feb 2023 - Mar 2023

- I have studied to learn how to organize myself for continuous delivery and to reduce waste of time.